



Wisshhh Publishing Company

Calculate Author's Royalty

Estimate the Production Cost & the Minimum MRP of your book depends on the genre of your book and how many pages your book has contained. Set a price greater than the Minimum MRP to calculate your earnings using the Author Royalty Dashboard.

ENTER BOOK DETAILS

Number of Pages : 50

Genre : Poetry

Book Format : Saddle stitch

Book Size : 5.5" x 8.5"

Book Type : Black & White

CALCULATE

Production Cost * : Rs. 34.05

for Direct Sales

At subsidized price : Rs. 64.86

This is the price at which you can purchase your own book through Wisshhh Publishing Company. The minimum number of copies per order is 12.

* Production cost for a book printed in black and white.

AUTHOR ROYALTY

Set a Selling Price above the Minimum Selling Price and see how much you earn.

Minimum Recommended Price : Rs. 99

Selling Price Rs. : 150

CALCULATE

Channel Author Earns per copy sold

Wisshhh Publishing Store : 85.95

Other Stores (Flipkart, Amazon, International Book Store): 40.95

For complete book publishing like editing, book covering, grammatical correction, exterior designing, interior designing, on-boarding your book on five e-commerce sites for make profit.

Package : 5000 plus 12% taxes

Publish your book with Wisshhh Publishing Company

Name

Email

Password

+91

Phone Number

Get publishing updates on WhatsApp

Publish Print & eBook

Worldwide Distribution

100% Rights

Earn More on Every Sale

Frequently asked questions

Can't find what you are looking for? Drop an email to wisshhh@wisshhh.in

What is Wisshh Publishing Company?

Wisshhh Publishing Company is a publishing platform for authors from around the world. We make it easy for you to create, publish, and distribute your book in Print.

Who owns the rights to my book?

You retain all the rights to your book! We exist to help you reach the market via our distribution partners and act as a publishing label. We work with a non-exclusive publishing agreement meaning, we don't own any of your content and you can even publish it elsewhere if you wish

Wisshhh Publishing Company : Writer writes, Publisher publishes, Reader makes it worthwhile

What is an ISBN and will my book get an ISBN number?

"ISBN stands for International Standard Book Number. It's basically a 13 digit identification number that booksellers and libraries use to identify books, magazines, newspapers or other publications. Separate ISBNs are assigned for the paperback, hardbound and eBook versions of your book. "

Can I track how many books I've sold?

You can track the sales of your book on your author dashboard. You can see your earnings, track payout and order copies of your book at a subsidised price from your dashboard.

How do I set the selling price of my book?

The selling price of a book is dependent on its production cost. The Calculate Author Earnings feature on the Wisshhh Publishing Company website helps you know the production cost of your book based on the Number of Pages, Book Format, Book Size & Book Type. With this, you can set the retail price of your book and ascertain the earnings that you would receive on sale of every copy.

How many copies of my book will you print?

The inventory is Printed-On-Demand (POD) based on sales velocity to ensure that the book does not go out of stock. Wisshhh Publishing Company works with its various print partners across the globe to make sure your book is printed and delivered to your buyer within the turnaround time. This ensures that the latest version of your book is always available when readers order it from the Wisshhh Publishing Store or various eCommerce sites.

Will I receive post-publishing support?

At Wisshhh Publishing Company, we strive to keep all our authors completely satisfied with our services. You will receive support from our Author Support Team for all your post publishing queries over email.

How are Author Earnings calculated for print books?

Profit is calculated as the difference between the MRP and expenses incurred during the production and distribution of the book.

Profit = MRP - Expenses (Distribution Cost + Production Cost).

Writers who use Wisshhh Publishing Platform get 70% of the net profits from the sale of each copy of the book.

Sample Calculation:

Let us assume, the MRP of a book is Rs.100, and the production cost of the book is Rs.30/-.

Now, the profit would be calculated as

Profit = MRP - (Distribution Cost + Production Cost)

Profit = Rs.100 - (50 + 30) = Rs. 20

Rs.20/- would be your earnings per book when sold via Amazon.in, Flipkart and all other eCommerce sites and in retail stores.

Wisshhh Publishing Company charges a 20% distribution fee on all online store orders to account for Payment Processing and Order Fulfilment Charges.

Profits are calculated as Rs.100 - (20 + 30) = Rs.50

Author Earnings if you have chosen the Wisshhh Publishing Program (70% net profits):

Wisshhh Publishing Online Store= Rs.35

Other Stores= Rs. 14

How often will I receive my Author Earnings?

Profits from print book sales in India: All print books sold via Indian eCommerce sites are reported on your Author Dashboard as soon as orders are confirmed and determined for each month. Your earnings for each month is paid out within 40 days from the end of the month the sales are reported in.

For example, all sales for the month of January are paid to you by the 10th of March.

Profits from International print book sales: Print copies of your book are sold via various international eCommerce sites and are updated on your author dashboard every 90 days after accounting for any returns and taxes levied on the book in each geography where your book sells. Your earnings for each month are paid to you in the subsequent month.

Wisshhh Publishing Company : Writer writes, Publisher publishes, Reader makes it worthwhile

For example, all international sales in the month of January are updated on your dashboard in the month of April and the profits from January are paid to you on the 10th of May.

Profits from eBook sales: eBooks are sold across the world by multiple retailers. eBook sales across various retailers and geographies are reconciled and updated on your dashboard every 90 days. Your earnings for each month are paid to you in the subsequent month.

For example, all eBook sales in the month of January are updated on your dashboard in the month of April and the profits from January are paid to you on the 10th of May.

Anything else?

We're doing our best to make publishing as easy as possible. If there's anything else you'd like to know, please get in touch with us by emailing us at wisshh@wisshh.in

Our Mission

Our mission is to put the power of publishing into everyone's hands.

We're building a new way for writers and readers to connect online and offline, and help authors achieve their dreams with the freedom and flexibility that they deserve.

Publish as Paperback and eBook

Get a free ISBN to sell across 30,000 stores worldwide

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Get feedback and make changes to your books at any time

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Our 40,000+ authors have sold books worth over INR 50+ crores

Prashant Tiwari

Author, Poet & CEO

Her book makes you question your prejudices and shatter your preconceived notions of feminism, love, language, family, beauty, gender roles & abuse.

Go from writer to author in just 3 easy steps

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Design your book cover and interiors in just minutes with our easy to use design tools and templates

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Publish your book in both eBook and paperback formats to reach a wider audience and gain more visibility

Distribute your book worldwide

Sell your book in over 30,000 stores across 150+ countries with the help of our expanded distribution network

Go Premium and Outpublish

Outpublish is a hybrid publishing program for writers serious about creating an impact with their book. Writers get the best of both worlds - the professional guidance of a traditional publishing house coupled with the freedom of self-publishing. This unique program combines two powerful forces to create one great outcome - an innovative, multi-layered approach that provides writers with a platform to get their work out there and be seen by millions. When you Outpublish, we don't just publish your book, we help you build a successful product

Wisshhh Publishing Company

For Writers

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Outpublish

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Editor's Picks

Bestsellers

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Start your writing journey with our FREE writing courses

Challenges

Use our tools to promote your book and reach more readers

Blog

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Banner

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Experience the guidance of a traditional publishing house with the freedom of self-publishing

Publish Print & eBook

Worldwide Distribution

100% Rights

Earn More on Every Sale

What is Outpublish?

The Outpublish program is a hybrid publishing program that gives our writers the best of both worlds - the professional expertise and guidance of traditional publishing along with the freedom of Self-Publishing.

This program combines two powerful forces to create one great outcome - an innovative, multi-layered approach that provides writers with a platform to get their work out there and be seen by millions. In addition to providing all the benefits of traditional publishing (e.g., editorial guidance, design, distribution), Outpublish also allows authors to retain ownership over their work and make money through book sales and even keep 100% of the profits.

Outpublish is for you if you are:

An ambitious writer who wants to create your legacy by publishing the next best-seller

A subject matter expert who wants to establish your brand as a Thought Leader

An entrepreneur who wants to grow your business and brand through your story

A serious writer who wants to create an impact on the world by reaching millions of readers

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Expanded Distribution

Get your book into more than 30,000 stores across 150 countries and gain massive visibility

Wisshhh Publishing Company : Writer writes, Publisher publishes, Reader makes it worthwhile

Publish in all formats

Publish your book in both print and eBook formats to reach a wider audience and sell more books

Premium Cover and Interior Design

Our Book experts will work on the cover and interiors for your book based on the market and audience for your book

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Book Binding (Hardcover or Paperback)

Interior (B/W or Full Color)

Cover (Full Color)

Wisshhh Publishing Company : Writer writes, Publisher publishes, Reader makes it worthwhile

ISBN Allocation (Yes)
 Copyright registration (Yes)
 Online Sales Dashboard (Yes)
 Author Profit Share (100%)
 Profit Payout (Monthly)
 Post-Publishing Support (Chat)
 Copy Editing (Add-on)
 Book Publishing Plan (Yes)
 Publishing Manager (Yes)
 Cover Design (Premium)
 Interior Design (Premium)
 Book Interior Revision (1 Free Round)
 Advanced Interior Design (Add-on)
 Digital proof (Yes)
 Inventory Management (Unlimited)
 Author Copies (10 B/W copies or 5 Color copies)
 Direct Sales (Drop Ship) (Order at Subsidised Price)
 Offset Printing (Request a quote)
 India Online Distribution (Yes)
 International Distribution (Paperback Edition)
 Ingram Distribution (Paperback Edition)
 eBook Creation (Yes)
 eBook Distribution (Yes)
 Digital Reading (Yes)
 Coupon Code Manager (Yes)
 Free Shipping Manager (Yes)
 Amazon Sales Tracker (Yes)
 Amazon Prime Placement (1 Month)
 Amazon Kindle Promotions (1 month)
 Amazon Sponsored Ads - Set Up (Yes)
 Amazon Sponsored Ads - Starter (Add-on)
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Book Binding (Hardcover or Paperback)

Interior (B/W or Full Color)

Cover (Full Color)

ISBN Allocation (Yes)

Copyright registration (Yes)

Online Sales Dashboard (Yes)

Author Profit Share (100%)

Profit Payout (Monthly)

Post-Publishing Support (Chat)

Copy Editing (Add-on)

Book Publishing Plan (Yes)

Publishing Manager (Yes)

Cover Design (Premium)

Interior Design (Premium)

Book Interior Revision (1 Free Round)

Advanced Interior Design (Add-on)

Digital proof (Yes)

Inventory Management (Unlimited)

Author Copies (10 B/W copies or 5 Color copies)

Direct Sales (Drop Ship) (Order at Subsidised Price)

Offset Printing (Request a quote)
 India Online Distribution (Yes)
 International Distribution (Paperback Edition)
 Ingram Distribution (Paperback Edition)
 eBook Creation (Yes)
 eBook Distribution (Yes)
 Digital Reading (Yes)
 Coupon Code Manager (Yes)
 Free Shipping Manager (Yes)
 Amazon Sales Tracker (Yes)
 Amazon A+ Listing (Yes)
 Amazon Prime Placement (3 Months)
 Amazon Kindle Promotions (1 month)
 Amazon Sponsored Ads - Set Up (Yes)
 Amazon Sponsored Ads - Starter (Yes)
 LinkedIn Marketing for Authors (3-months) (Add-on)

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 Free Shipping Manager (Yes)
 Amazon Sales Tracker (Yes)
 Amazon A+ Listing (Yes)
 Amazon Prime Placement (6 Months)
 Amazon Kindle Promotions (3 months)
 Amazon Sponsored Ads - Set Up (Yes)
 Amazon Sponsored Ads - Starter (Yes)
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 Instagram Ads - Starter (Yes)
 LinkedIn Marketing for Authors (3-months) (Add-on)

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 Free Shipping Manager (Yes)
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 Amazon A+ Listing (Yes)
 Social Media Launch Announcement (Yes)
 Amazon Prime Placement (1 Year)
 Amazon Kindle Promotions (3 months)
 Amazon Sponsored Ads - Set Up (Yes)
 Amazon Sponsored Ads - Starter (Yes)
 Goodreads Book Review Campaign (Yes)
 Facebook Ads - Starter (Yes)
 Instagram Ads - Starter (Yes)
 LinkedIn Marketing for Authors (3-months) (Add-on)
 Calculate your earnings
 Get 100% profits from book sales

ENTER BOOK DETAILS

Number of Pages

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Book Format

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Saddle stitch

Book Size

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5" x 8"

Book Type

:

Black & White

Production Cost

:

International Production Cost

:

for Direct Sales - at subsidized price

:

This is the price at which you can purchase your own book. The minimum number of copies per order is 20.

AUTHOR EARNINGS CALCULATOR

Set a selling price above the Minimum Selling Price and hit Calculate to see how much you earn.

For India

Min Selling Price

:

Set Selling Price INR

:

For International Paperback

Min Selling Price

:

Set Selling Price USD

:

Channel

Author earnings per copy

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:

International Distribution

:

Expanded Distribution

:

Outpublish has produced thousands of bestsellers across various categories

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Khushi Mohunta

Author (Feedback)

It was a wonderful experience interacting with you and appreciate the way you have planned and executed the whole publication process within the agreed timelines.

Subrat Saurabh

Author (Feedback)

"Thank you for your professional attitude with a smile. I appreciated your timely emails and informative and organized phone conversations. I loved the way my book turned out and I am very happy to use your services again, perhaps when I write again."

"The whole team at Wisshhh Publishing House has kept me protected and worked hard through these months against all odds. Kudos to the whole team at Wisshhh Publishing Company."

Rakhi Kapoor

Author (Author)

Frequently asked questions

Can't find what you are looking for? Drop an email to wisshhh@wisshhh.in,
wisshhhpublishingcompany@gmail.com

What is Wisshhh Publishing Company?

Share Stories, Spread Ideas, Change the World

Wisshhh Publishing Company is a global platform for anyone who believes in the power of words and the impact it can have on the world we live in. Our vision is to help every aspiring writer give their idea an identity, a tangible form and a medium to spread it. In our quest to redefine the publishing space, we constantly strive to innovate and evolve the publishing process. Our publishing platform enables writers to convert their stories and ideas into books that people can hold, read and connect with.

Wisshhh Publishing Company started on January 25, 2023 as a provider of high quality publishing services to authors in India. Today, Wisshhh Publishing Company offers various publishing, book printing and distribution options to both authors and publishers from around the world. We are a technology start-up & one of the fastest growing book publishing companies in India that aims to solve problems in book publishing and distribution by creating highly scalable solutions that work across the globe.

The Founders

Prashant Tiwari

Co-Founder & CEO

Prashant calls himself a humour monger. He talks in witty one-liners, uses the word "Awesome" too many times and dreams with his eyes wide open. This can of Redbull is the high energy drive every start-up needs. With a passion for technology, superlative people skills and the gift of the gab, Prashant reigns over business operations, marketing and sales at Wisshhh Publishing Company.

Prateek Tiwari

Co-Founder & CEO

Wisshhh Publishing Company has made Self-publishing a book significantly easier with our free publishing platform that not only helps authors publish a book in English, but also publish a book in Hindi, Tamil, Bengali, Marathi, Malayalam, Gujarathi & Kannada. Our hybrid publishing program Outpublish gives you all the freedom of self-publishing with a hands-on expert driven approach that helps you publish a book of the highest quality and build a platform for it to get noticed by millions worldwide. You can sit back and relax as our book experts publish your book one page at a time or use our free publishing platform to publish your book on your own. To put it concisely, Notion Press offers the best way to self publish books with the integration of quality services and innovation in technology. This makes Wisshhh Publishing a natural choice for any author who wants to try out independent book publishing. Talk to our publishing experts, get your free publishing plan and Outpublish your competition right away.

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Some Tools

How to Write a Story? A Definitive Guide

There is no one way to write a story. In fact, there are as many ways to write a story as there are stories themselves. But that doesn't mean that there aren't some tries and ...

What is Plot? A Storytelling Guide for Writers

If you're a writer, then you know that plot is essential. But what exactly is the plot? And how do you create one that will keep your readers engaged until the very end? In this article, ...

What is Symbolism? Explanation with Examples

In literature, art, and other creative works, symbolism signifies the use of certain symbols to represent a deeper meaning. These symbols can be anything from characters and settings to colors and objects. Understanding symbolism and ...

What are Literary Devices? Explanation with Examples

Literary devices are tools that writers use to create the desired effect in their writing. There are many different types of literary devices, and each one has its unique purpose. By understanding what these devices are ...

What is an Epilogue? Explanation with Examples

What follows the ending of your book? At times, you may find that your ending needs to be accompanied by a concluding piece that offers closure- an epilogue. In this article, we will look at ...

What is Proofreading and how can you do it?

Proofreading is the process of reviewing and correcting text for errors, typos, and inconsistencies. It is an important step in the editing process and can help to improve the overall quality of a document. Proofreading ...

CATEGORIES

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 PUBLISHING A FICTION NOVEL SELF-PUBLISHING SELF PUBLISHING 101 SOCIAL
 MEDIA TARGET AUDIENCE USING GOODREADS TO MARKET BOOK WRITER CAFES
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